

ARKRAY USA, Inc.

Company Description

ARKRAY, the leader in the long term care blood glucose market, has been a pioneer for nearly 50 years in the field of automated analysis - from laboratory and point-of-care systems to home use patient self-testing systems. ARKRAY is one of the few diabetes testing companies in the U.S. market today that undertakes each step of the development process in-house to bring products to market.

ARKRAY strongly believes in the relentless innovation of medical technology and focused attention to producing the highest quality products. For patients and health care professionals, this means access to cutting-edge, reliable products and customer-focused service. Assure Blood Glucose Meters are backed by the Assure® Brilliance program - a comprehensive service program from the leaders of diabetes management in long term care. Assure Brilliance provides customer service, on-site training, QA/QC guidance, diabetes F-Tag advice for long term care, a quarterly newsletter, online continuing education programs, and more to help facilities manage complex diabetes care in their facilities.

Geographic Area Served: U.S. & Canada

Segments Served: SNF, AL, IL, CCRC

2010/2011 Product & Service Innovations

- **Assure® Platinum Blood Glucose Monitoring System:** Designed for multi-resident use, it is the first auto-coded, feature-loaded meter that helps facilities comply with state regulations, eases infection control concerns, and improves resident care.
- **Assure Brilliance Program:** Provides facilities with unparalleled support around service, diabetes program management, and education.
- **Assure® Lance and Haemolance Plus®:** Help protect healthcare professionals and patients from accidental needlestick injuries and cross-contamination, and are designed to meet OSHA requirements for safety with automatic lockout after use.

Suggested Consultative Discussions

- **Case Study on the Impact of the Assure Brilliance Program:** Learn how the Assure Brilliance program has helped providers educate staff, develop policy and procedures, and create a comprehensive diabetes management program for their facilities.
- **Best Practices for Diabetes Management and F Tags:** Our portfolio of CE programs and quarterly newsletter, The Guardian™, provide important information on the latest trends and issues around diabetes management and F Tags.
- **How to Improve Efficiency of Developing Quality Initiatives:** ARKRAY provides on-site training, product certification, training documentation, and template policy and procedures, which allows nurses to spend more time on resident care.



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