



Company Description

Basic American, a brand of GF Health Products Inc., is one of the leading manufacturers of long term care furniture and equipment solutions for the Eldercare community. Incorporating the knowledge and expertise we have developed serving the industry, we manufacture a wide range of products including Beds, Furnishings, Resident Geriatric Seating, Mobility Products, Lifting Equipment, Transfer Solutions, and thousands of other products.

Our consultants will come to your facility with samples for evaluation, and are available for training and educational in services, and product demonstrations. Or, you can visit our spacious 11,000 square foot showroom in Atlanta to see the entire range of Basic American products and other offerings of GF Health Products, Inc.

Basic American understands the issues you face in providing quality care for our elders. We have solutions that encompass Caregiver Safety, Patient Falls, Entrapment, Restraint Reduction, and Pressure Ulcer Reduction. With turnkey project management, Basic American is your single source for long term care furniture and equipment solutions.

Geographic Area Served: U.S. & Canada

Segments Served: SNF, AL, IL, CCRC

2010/2011 Product & Service Innovations

- **Our newest LTC beds** provide additional flexibility and adjustment options, incorporate anti-microbial materials and are designed to enhance safety for your residents and employees.
- **Expanded Line of Resident Room Furniture:** Our expanded line of case goods provide attractive new style options for outfitting resident rooms, with a style to fit every need and décor.
- **Newly Remodeled 10,000 sq ft. Showroom:** Gives you the professional assistance you need to fulfill your product needs. See samples of our complete line of beds, furniture, upholstery, wall and floor coverings, and more.

Suggested Consultative Discussions

- **Eliminating Bed Safety and Entrapment Issues:** Learn how you can reduce resident and workers compensation liability simply by choosing the proper beds for your facilities.
- **How to Choose the Right Beds for Your Facility:** Basic American can show you how to choose the right beds for your residents, minimizing risks and eliminating unnecessary additional expenditures.
- **Infection Control Issues in the LTC Environment:** Learn how our anti-microbial Silver Solutions™ can improve infection control, reducing bacteria by 99%.



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