



Company Description

Dynamic Medical Systems is a leading provider of wound care services and equipment rental solutions for more than 1,000 long term care facilities across the U.S. Our motto is, "Providing innovative solutions that redefine the service and distribution model in healthcare." Our 24/7 service delivery model, clinical staff (RN's and PT's), best-in-class products, and focus on efficiency enable us to provide unparalleled service and cost leadership in several key business areas.

Dynamic Medical's areas of expertise include: wound therapy support surface solutions, including wound evaluation services, program consulting, and wound care education; safety and injury prevention programs to reduce falls, staff injuries and associated costs; bariatric equipment solutions including beds, patient handling, repositioning turning and more; respiratory and oxygen services; and bed frames, hi-low beds and interior furnishings.

Dynamic Medical can save customers between 20% and 40% over current rates and we offer programs that provide access to cost-saving and risk-reducing solutions without a significant capital budget outlay.

Some of our valued long term care clients are: Avalon Healthcare, Avamere Healthcare, Country Villa Healthcare, Ensign Group, Evergreen Healthcare and many others.

Geographic Area Served: Mississippi West for small providers, National business for large, multi-state providers.

Segments Served: SNF, CCRC & Acute Care

2010/2011 Product & Service Innovations

- **DynaBolster:** A newly introduced innovation in mattress technology to help reduce resident falls.
- **New Lateral Rotation Therapy Mattress:** Uses low air loss therapy pressure redistribution technology for the prevention and healing of pressure ulcers and pulmonary complications associated with immobility, and reduces the prevalence of pneumonia in long-term ventilator patients.
- **New Risk Management Consulting Capabilities:** Our partnership with Stanford Risk Consulting enables us to help clients implement better risk management throughout their organizations.

Suggested Consultative Discussions

- **Long Term Care Safe Patient Handling Case Study:** Learn how Dynamic Medical Systems helped to save \$800,000 in workers compensation expenses from manual resident handling, including the action plan we put in place to achieve this result.
- **Oxygen/Respiratory Services Case Study:** We'll share a case study on how we reduced the risk of resident death due to potential equipment failure, while reducing the costs of oxygen services by 20%.
- **Optimizing Care with Fast Access to the Right Equipment:** We'll share strategies that have helped our customers get access to the right equipment quickly and cost effectively so they can provide optimal care.



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