

GlynnDevins Advertising & Marketing

Company Description

It's no small feat keeping up with the ever-changing landscape of senior living communities. That's why it's our specialty. It's all we do, everyday, day in and day out.

This gives us the unique insight into the market, and the ability to respond to opportunities quicker and offer superior solutions. We pride ourselves in helping our clients solve real-world challenges day after day, year after year.

Our team of highly experienced leaders guides every department in constantly challenging the status quo of marketing senior living communities. We know what works today won't necessarily work tomorrow.

From market insights to strategic development, tactical execution and results analysis, you can be assured of one thing – we produce better results faster. Let our occupancy solutions drive your profitability.

Geographic Area Served: U.S. Only

Segments Served: SNF, AL, IL, CCRC

▶ 2010/2011 Product & Service Innovations

- **ROI Analytics** for Marketing, Marketing Senior Living and Healthcare.
- **Analytics for Measurement of Web Sites and Digital Strategy Efficiency for 80 Senior Living Web Sites.**
- **Database/CRM Management Analytics for Senior Living.**

▶ Suggested Consultative Discussions

- **Proven Solutions for Building Occupancy:** We can share the tools and strategies that drive occupancy solutions for all Senior Living and Healthcare.
- **What Works in the Digital Age:** Applying digital applications for Senior Lifestyles and Marketing.
- **Optimizing Marketing Budgets:** Learn how to make the most of your marketing dollars.



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