

Health Dimensions Group



Company Description

Health Dimensions Group (HDG) provides a comprehensive array of consulting services for short-stay skilled nursing operators, senior living providers, long term care, CCRCs, post-acute services, acute hospitals and health systems, PACE, and home- and community-based initiatives. HDG partners with clients to develop solutions that respond to the unique challenges facing each organization. The services we provide include strategic planning and thinking, feasibility studies, finance and reimbursement, operational assessment and improvement, Medicare optimization, marketing and census improvement, and turnaround management.

The Health Dimensions Group team of experienced professionals are thought leaders with operational expertise and knowledge across the health care continuum.

We forge partnerships with our clients to create innovative and effective strategies and to implement actions so clients enjoy greater success in an environment of fast changing regulations, market demographics, preferences, and payment. Our diverse group of over 400 clients includes: Cantex Senior Communities, Summa Health System, Covenant Retirement Communities, Kindred Healthcare, Catholic Health Initiatives, Volunteers of America, Saint Barnabas Health System, and Healthcare Realty Trust.

Geographic Area Served: U.S. & Canada

Segments Served: SNF, AL, IL, CCRC

2010/2011 Product & Service Innovations

- **Preparation for healthcare reform** and the evolution of Medicare payment.
- **Expansion into non-bricks and mortar revenue streams.**
- **Financially sustainable development of home- and community-based service models.**

Suggested Consultative Discussions

- **How to Get Ready for Healthcare Reform and Payment Reform:** Strategic planning, preparation and positioning for healthcare reform and the evolution of Medicare payment.
- **Ensuring Financial Success:** Requirements to ensure financial success in expanding the skilled nursing and senior care continuum.
- **Nursing Home Business Model of the Future:** Re-defining and re-developing subacute and short-term skilled nursing care as the "best practice" nursing home business model of the future.



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