

# MobilexUSA

## Company Description

MobilexUSA is America's leading provider of mobile imaging services, providing state-of-the-art care to its patients and residents. Our X-Ray technologists travel to more than 9,000 facilities located throughout most of the United States.

Our highly qualified personnel, advanced technological capabilities and extensive experience allow us to deliver high quality, portable x-ray, electrocardiogram, ultrasound, laboratory and other ancillary services 24-hours a day, every day.

We provide services to long term care and healthcare facilities, rehabilitation hospitals, home care and hospice agencies, occupational medicine and professional sports franchises. Our team of highly skilled staff will work with you and your facility, providing comprehensive reporting on utilization, spend, turnaround time, trends, physician reporting and much more.

MobilexUSA has been serving patients in healthcare facilities and institutions for over 30 years and has built an outstanding reputation for availability, responsiveness, quality, and patient comfort. Our mission is to provide seamless comprehensive mobile diagnostic services to customers in a variety of settings. We practice the highest moral and ethical standards in service delivery and provide excellent care to our customers and partners.

**Geographic Area Served:** U.S. & Canada

**Segments Served:** SNF, AL, IL, CCRC

## 2010/2011 Product & Service Innovations

- **Extensive Diagnostic Services – More than X-Rays:** MobilexUSA offers ultrasound, EKG and lab services in a growing number of markets across the country, all with cutting edge technology.
- **Web Access:** Secure, 24/7 web-access of patient records and images, so nursing staff and referring physicians can access records on-demand from any location.
- **Customized Reporting:** MobilexUSA provides specific corporate, regional and facility reporting, assisting with patient turnaround time, utilization management and spend.

## Suggested Consultative Discussions

- **Reducing Overall Radiology Spend:** Learn our best practices on how to manage cases in order to reduce your overall radiology spend.
- **Benchmarking Data on X-Ray and Ultrasound Utilization:** We'll show you how your facility's utilization of x-ray and ultrasound compares to similar facilities in your market and show you specific physician ordering patterns that can be managed to reduce inappropriate utilization.
- **Raising the Bar with Professional Radiology Peer Review:** We'll share how our new Medical Director is applying professional radiology peer review standards to our mobile radiology program and raising the bar for the entire mobile diagnostic industry.



Robin Martial  
SVP, National Sales  
robin.martial@  
tridentusahealth.com



Robbin Reichert  
VP, National Sales  
robbin.reichert@