



## Company Description

A rehabilitation provider should be an extension of your caregiving team, linking people in performance and partnership. SunDance has built a reputation for both clinical excellence and dedication to the fiscal success of our business partners as a premier provider of rehabilitation and wellness services across skilled nursing, assisted living, retirement communities and sub-acute settings. Our strong, national base in 36 states and unique regional structure enable us to sharpen your competitive edge.

Unparalleled customer service and employee satisfaction, excellent clinical outcomes and regulatory/financial expertise are core elements of The SunDance Difference. Our resident advocacy philosophy, innovative core products and programs and consultative services make us unique in each marketplace. Everything about SunDance makes us the exceptional choice for rehabilitative care and business partnering.

SunDance provides a complimentary clinical and financial analysis to identify opportunities for clinical, patient management, revenue enhancement, rate optimization and performance technology. Advocacy – Innovation – Competency – Versatility are the cornerstones of our successful partnerships.

Learn why we are The Provider of Choice for Providers of Care.

**Geographic Area Served:** U.S. Only

**Segments Served:** SNF, AL, IL, CCRC

## 2010/2011 Product & Service Innovations

- **Resident-Centered, Outcome-Focused Advocacy Products and Services:** Our ever-expanding, innovative core products are competitive strengths, including: Senior Solutions, BEST, Dementia 'Can Do', VHI, Adding Functional Play to Skilled Therapy (Wii), Hey Therapy.
- **'Fun in Functional™' Kits:** Functional vs. impairment-based interventions proactively improve clinical outcomes, service metrics and resident/family satisfaction.
- **Pathways to Wellness™ and Active Aging:** Services and programs customized for the unique needs across the continuum of care to promote maximum independence.

## Suggested Consultative Discussions

- **The Right Information At The Right Time:** Utilize technology to enhance clinical outcomes, patient management, customer communication and financial results via our customized Therapute® system.
- **Our business partners receive operational tools, consultative services and trainings** via seminars, teleconference series, webinars and on-site visits to optimize Medicare operations, revenue and rate; navigate RUG IV reimbursement and MDS 3.0 changes; manage the survey process, RAC and payment audits and provide case mix solutions, market analysis and compliance support.
- **Increase Your Rehab Program's Marketability:** Highlight and package your capabilities and patient/resident outcomes utilizing our Clinical Outcomes Measurement System for discharge planners, families, physicians and referral influencers to increase your competitive differentiation and customer base.



Sue Gwyn  
President  
sue.gwyn@



Jim Hummer  
SVP  
jim.hummer@



Rhonda DePaul  
VP, Consultative Services  
rhonda.depaul@



Velvet Mayes  
VP, Sales & Marketing  
velvet.mayes@